

INTENSIFY

6 WEEK SUMMER BOOSTER

HERE'S WHAT'S DIFFERENT ABOUT THIS PROGRAM...

VALUE DIFFERENTIATOR - WHY CHOOSE INTENSIFY?

- MOST LEARNING DIFFICULTIES RESULT FROM A COMBINATION OF DEFICITS IN ABILITIES + ENVIRONMENTAL INFLUENCES.
- HERE, THE FOCUS IS ALL ABOUT SKILL BUILDING + STRATEGY ACQUISITION.
- THERE IS LESS EMPHASIS ON ACCOMMODATING, MODIFYING & MANIPULATING THE ENVIRONMENT OR TASK.
- INDEPENDENCE, EFFICIENCY & AUTOMATICITY ARE CRITICAL
- THE BUILDING BLOCKS THAT ARE TAUGHT HERE ARE WHAT PERMIT LEARNING TO HAPPEN. THEY DRIVE ACADEMIC PERFORMANCE.

HOW IS THIS PROGRAM STRUCTURED?

- 6 WEEKS IN JULY & AUGUST.
- WEDNESDAY MORNINGS.
- HOUR APPOINTMENTS
- DOCUMENTED LEARNING UPDATES FOR EVERY SESSION
- VERY LIMITED NUMBER OF CLIENTS, THEREFORE FEW CLIENTS = HIGH ATTENTION.

WHO'S THE COMPETITION?

- TRADITIONAL TUTORING FRANCHISES OR LEARNING CENTRES.
- THESE CENTRES USUALLY ADDRESS ONLY A SMALL FRACTION OF AREAS OF DIFFICULTY BECAUSE MANY ARE WORKING ON SUBJECT-MATTER CONTENT.
- THERE AREN'T MANY TRAINED, EXPERIENCED PROFESSIONALS WHO CAN CREATE & IMPLEMENT THIS TYPE OF LEARNING SUPPORT. THEY ARE HARD TO FIND OR THEY ARE NOT ACCESSIBLE.

HELLO@JENSHIRLEY.COM
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NOT LIKE OTHER INTERVENTIONS

- THIS WORK IS FOCUSED ON THE STRATEGIES THAT PERMIT LEARNING TO HAPPEN - ENVIRONMENT, FOUNDATIONAL, PROCESSING & CONCEPTUAL.
- THIS PROGRAM IS ABOUT LEARNING HOW TO LEARN - IN THE BEST WAY FOR YOU - BEFORE LEARNING THE CONTENT
- THE "HOW" BEFORE THE "WHAT".
- THE LEARNING CENTRE IS QUIET, PRIVATE, DISCRETE & LOW RISK.
- THE OUTCOMES ARE CUSTOM-DESIGNED ONLY FOR YOUR LEARNER. NO SMALL GROUPS. NO LARGE CLASSES.
- THE NUMBER OF CLIENT SPACES THAT ARE AVAILABLE IS VERY LIMITED - BY DESIGN. NO LARGE SCALE VOLUME. HIGHLY PERSONAL.

COST:

\$954 + HST

WHO IS IT FOR ?

- KIDS WHO ALREADY HAVE A LEARNING DISABILITY DIAGNOSIS
- KIDS WHO HAVE ALREADY RECEIVED A PSYCHO-ED ASSESSMENT
- KIDS WHO HAVE DIFFICULTIES WITH MINDSET, FOCUS, ATTENTION
- KIDS WHO ARE NOT RECEIVING THE RIGHT SUPPORT IN THEIR SCHOOL SETTING.
- KIDS WHOSE PARENTS ARE WILLING TO INVEST BECAUSE THEY DO NOT HAVE THE TIME, EXPERTISE OR UNDERSTANDING OF HOW TO HELP THEIR CHILD.
- KIDS WHOSE PARENTS DO NOT UNDERSTAND HOW TO IMPLEMENT THE MANY RECOMMENDATIONS IN THE PSYCH ASSESSMENT
- KIDS WHOSE PARENTS ARE TIRED OF IGNORING THE SIGNS. IT'S TIME TO DO SOMETHING NEW.
- KIDS WHOSE PARENTS KNOW THAT LEARNING PROBLEMS, LEAD TO LANGUAGE PROBLEMS WHICH LEADS TO BEHAVIOUR PROBLEMS.

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Jen Shirley

LEARNING DISABILITIES SPECIALIST



LEARNING DIFFICULTIES, PERSONAL DEVELOPMENT. LEARNING SKILLS, BEHAVIOR, ATTENTION.



The Road to Here...

- Raised in the Ottawa Valley.
- University of Ottawa. Student + Varsity Athlete - Volleyball.
- Principal - Ottawa Carleton District School Board, 25 years, Special Education Specialist.
- Business Co-Owner. TELUS + Sport Clips.
- Founder of www.jenshirley.com
- Wife to Todd
- Travel. Golf. Sun. Food. Adventure.
- Fierce reader of non-fiction.



Leadership Development

Accelerator opportunities for students & student athletes who want to dig deeper into how they get better - faster. Working with aspiring high performers.

Learning Skills Development

All those skills that kids may not be getting one-to-one attention for in school.

Self-Regulation

Emotional regulation.
Self control.
Executive Function.
Managing Stress.
Conflict.
Pressure.
Performance.

Social Skills Development

Connection.
Friendships.
Pressure.
Conflict.
Media.
Difficult Conversations.

Organization Motivation Time

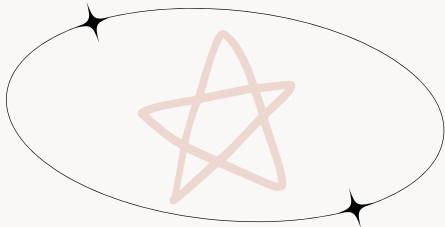
All the important basics.



where mediocre is not an option

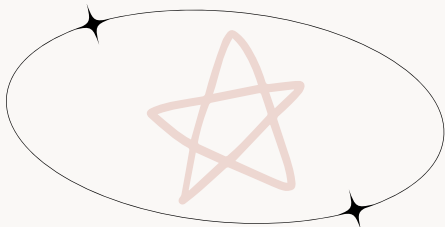
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BUILDING BLOCKS OF LEARNING



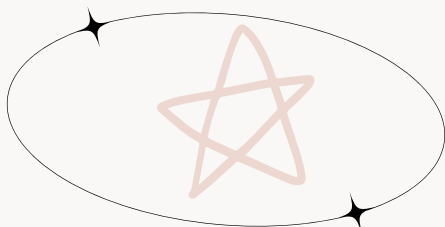
1. ENVIRONMENT

HOME
CLASSROOM
SCHOOL
COMMUNITY



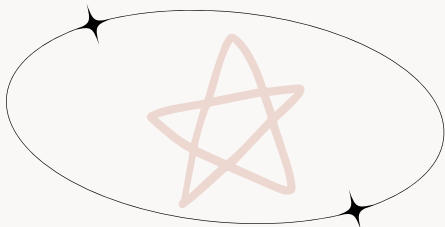
2. FOUNDATIONAL

SELF REGULATION
BEHAVIOR
EMOTIONS
RESILIENCE



3. PROCESSING (EFFICIENCY + AUTOMATICITY)

PHONOLOGICAL
ORTHOGRAPHIC
MEMORY
MOTOR



4. CONCEPTUAL

EXECUTIVE FUNCTIONS
VERBAL
NONVERBAL

- MANY TUTORS OR OTHER CENTRES SPEND THE MAJORITY OF THEIR TIME, ENERGY + ATTENTION WORKING ON #4 - CONCEPTUAL. (THIS IS TYPICALLY ABOUT READING COMPREHENSION, WRITING & MATH)
- THIS IS WHAT MAKES INTENSIFY DIFFERENT.
- INTENSIFY BUILDS EVERYTHING WITHIN 1, 2 & 3 FIRST - BEFORE #4 CONCEPTUAL. WE MUST BUILD SKILLS SEQUENTIALLY FOR SUCCESS.

Building Blocks of Learning Model

- Many other learning centres will focus on Reading Comprehension, Written Expression & Math. (top of pyramid)
- Intensify concentrates on everything that should already be in place before that can happen. It often isn't. (bottom of pyramid sections 1,2,3)

